



We run things for you.

**Streamlined
Automated
Optimised**



What We Do...



We specialise in services for online Marketplace campaigns:

- Listings management
- Marketing campaigns
- Everything in between.

Our service is customised to your needs.



Customer Profiles

- Seller has no team to manage Marketplaces.
 - Seller has limited experience to derive key successes from existing channels.
 - Seller has recently lost key team members driving marketplace internal operations.
 - Seller has no bandwidth to expand on new channels / regions.
- Our services are driven by expert level operators, often at costs comparable or less than junior inhouse hire salaries. A seller using us will save overhead and get better results.



List of Services

1. Professional Services
2. Consulting / Strategic Services
3. Marketing Services
4. Additional Services



Professional Services

Listings management

- Listing creation / cancellation
- Policy management
- Store management
- Account Settings

Middleware management

- Integration
- Configuration
- Business rules and mappings
- Error diagnosis and correction

Data mapping / optimisation

- Title optimisation
- Category mapping
- Attribute optimisation
- Keyword optimisation

Marketplace management

- Configuration
- Health management
- Merchandising



Professional Services Roles



Campaign Manager

- Software management
- Expert guidance
- Task management



Data Manager

- Data mapping
- Title optimization
- Maintenance tasks



Quality Control

- Approval of work completed
- Management of task statuses
- Standards definition



Consulting & Strategic Services

Consultation

- Readiness assessment
- Market suitability
- Financial forecasts
- Expansion opportunities
- Detailed Business Plan

Account Management

- Strategic account plan
- Regular touch points
- Quarterly Business Reviews

Data Analysis

- Research and data gathering
- Best practice analysis
- Weekly health checks
- Monthly reports

Merchandising

- Product and range planning
- Pricing analysis
- Promotions and deals



Consulting & Strategic Services Roles



Account Manager

- Strategic help
- Relationship management
- Upsell



Analyst

- Reporting
- Performance analysis
- Best practice analysis



Merchandising

- Range Planning
- Pricing
- Promotions



Marketing Services

Search Promotion

- Amazon Sponsored Products
- Amazon Headline Search Ads
- Cdiscount Sponsored Products
- eBay Promoted listings

Sales

- Cdiscount Flash Sales
- eBay Markdown Manager

Deals

- Amazon Lightning Deals
- eBay Daily and Weekly Deals

Checkout Promotions

- Amazon Promotions
- eBay Promotions
- Jet Rules Engine

Design

- Amazon Enhanced Brand Content
- eBay Listing Descriptions
- eBay Shop Design

Display Advertising

- Amazon Display
- eBay Display



Marketing



Campaign Manager

- Software management
- Expert guidance
- Task management



Search Specialist

- Campaign Management
- Reporting
- Performance analysis



Merchandising

- Range Planning
- Pricing
- Promotions



Web Design

- Graphic design
- HTML coding
- Marketplace specialism



Additional Services

Warehousing Services

- White Label marketplace service
- Warehousing and storage
- Pick, pack and dispatch
- Customer Service

Technical Services

- API Creation
- Website Scrapes
- Custom Scripts
- Image Cleaning / Creation

Translation Services

- Title and Description translation
- Category conversion
- Attribute conversion
- Store and listing conversion



Projects and Packages

Launch Services (projects)

- Channel Launches
- System Launches
- Optimisation services
- Account Set up
- Image rework
- API creation / configuration
- Website Scraping
- EDI creation

Managed Service Packages

- Full Strategic Managed Service
- Operational Managed Service
- Marketing Managed Service
- Health Check / Reporting Service
- Bespoke Services (custom)

