

TameBay publish “eBay Tools and Services Guide 2011”

The first comprehensive guide to sourcing management tools and utilities for eBay businesses

London, United Kingdom — May 17th, 2011 — Tamebay, the UK’s leading source of news and information for online marketplace traders, is pleased to announce the publication of its first book, the **TameBay: eBay Tools and Services Guide 2011**.

The book is available in both paperback (ISBN 9781461096450) and Kindle format from **Amazon** and can be downloaded **FREE OF CHARGE** from **TameBay** for Kindle, Sony eReader and Apple iBooks for iPad.

Featuring detailed reviews of more the 35 professional eBay tools and services alongside listings of eBay’s own listing tools and services the eBay Tools and Services Guide offers eBay sellers the ultimate resource for driving business through eBay and beyond.

Sue Bailey, co-publisher of TameBay said: “We’re thrilled to publish the first edition of the TameBay eBay Tools and Services Guide 2011 which brings together all of the tools we’ve used to run our businesses over the years”.

As an eBay business grows there becomes a need to simplify and automate many of the day to day tasks you will be undertaking. Everything from listing an item on eBay, printing and posting your sales, managing your customer communications and expanding your eBay business onto other marketplaces, your own website, shopping comparison sites and using paid search can be done manually. However the use of appropriate tools to manage these processes can automate the functions, perform tasks more effectively and save time and costs freeing you up to manage your business.

Many of the tools in this guide are little known apps which can make a huge contribution to the way you run your eBay business. Others are better known, but you may not have had time to fully investigate the products and services they offer. Whether it is a utility to make printing your labels and invoices automatic, or a fully fledged multi-channel ecommerce management platform you’ll find what you’re looking for in the following pages.

Chris Dawson co-editor of TameBay added “We’d like to thank all of the companies who have supported us in creating this guide, the many people who support us with content for the site, Dan Wilson for the original suggestion that we should launch TameBay and most importantly of all, you and all our many other thousands of readers who visit TameBay, comment on TameBay and who have made the site what it is today.”

To download a free copy of the **TameBay: eBay Tools and Services Guide 2011** visit **www.TameBay.com**

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